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Despite spending more per child on education than all other industrialized nations but Switzerland, when it comes to percentage of the

population that has at least a high school degree, the United States has slipped from first place 20 years ago to ninth place today, according to a new report from the Organization for Cooperation and Development. Finding high school graduates to hire in California will be even more difficult in the future, thanks to a current dropout rate of 29 percent, according to the Civil Rights Project of Harvard University. Clearly, educators need to find a way to make the classroom more attractive.

Inventor and author B.J. Dohrmann believes he has a key in his patented technology called Super Teaching, and he has launched a campaign to install it in California classrooms.

"You need to create a Game Boy [-style] learning environment that provides visual and auditory stimulation to both the left and right hemispheres of the brain for kids who have been hardwired to hypermedia," says Dohrmann. "If we stick with the same Model T classroom-delivery systems, the general economy will be dramatically affected in 10 years."

The Super Teaching system consists of three screens that provide a variety of information that is presented by the teacher using a wireless device, is repeated in a way that significantly improves concentration and retention, and enables those with learning disabilities to do much better, claims Dohrmann.

"SUPER TEACHING" Brings Education into the 21st Century

learning-acceleration expert Dr. Lee Pulos, professor emeritus in clinical psychology at the University of British Columbia; Dr. William Skilling, a Michigan superintendent of public schools; and Jack Canfield of Santa Barbara, the author of *Chicken Soup for the Soul* and an advocate for improving student self-esteem.

International Learning Trust (ILT), the nonprofit organization that installs Super Teaching, offers it to schools for \$150,000 or with no down payment on a 2 percent lease-to-own basis. That works out to \$37.50 per child each year compared to the cost of computer labs, which run \$87 to \$127 per child per year and, Dohrmann says, are mostly helpful with retention, not at the initial learning stage, where a live teacher is important.

ILT can often arrange to install the Super Teaching system at no cost to a school, either by helping set up rental of the system to businesses on weekends, finding out if the school qualifies for Title I federal funding, or having installation paid for by private donations – an approach that has worked for schools from Colorado to Wisconsin. Dohrmann makes a pitch to California CEOs: "The ILT will allocate all donations from California directly to schools in the state when requested, and it pledges that all proceeds will be used to place the technology in public schools, with no deduction for administration or other expenses."

— Scott S. Smith

Dohrmann has been developing what are now 3 million lines of proprietary software code for the past 22 years. Recently, he enlisted the help of